

RECREATION & PARKS FOR ALL

ACTIVATE ATL

 @AtlantaDPRCA

 @ATLParksandRec

 @ATLparksandrec

 activate-atl@atlantaga.gov



ATL
PARKS
& REC



RECREATION & PARKS FOR ALL

ACTIVATE ATL

Fill out our online
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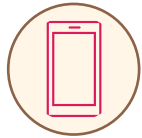


Downtown Atlanta

- **Hurt Park**
- **Walton Springs**
- **Woodruff Park**
- **John Calhoun Park**
- **Hardy Ivy**
- **Dobbs Plaza**
- **Mayor's Park**
- **Folk Art Park**



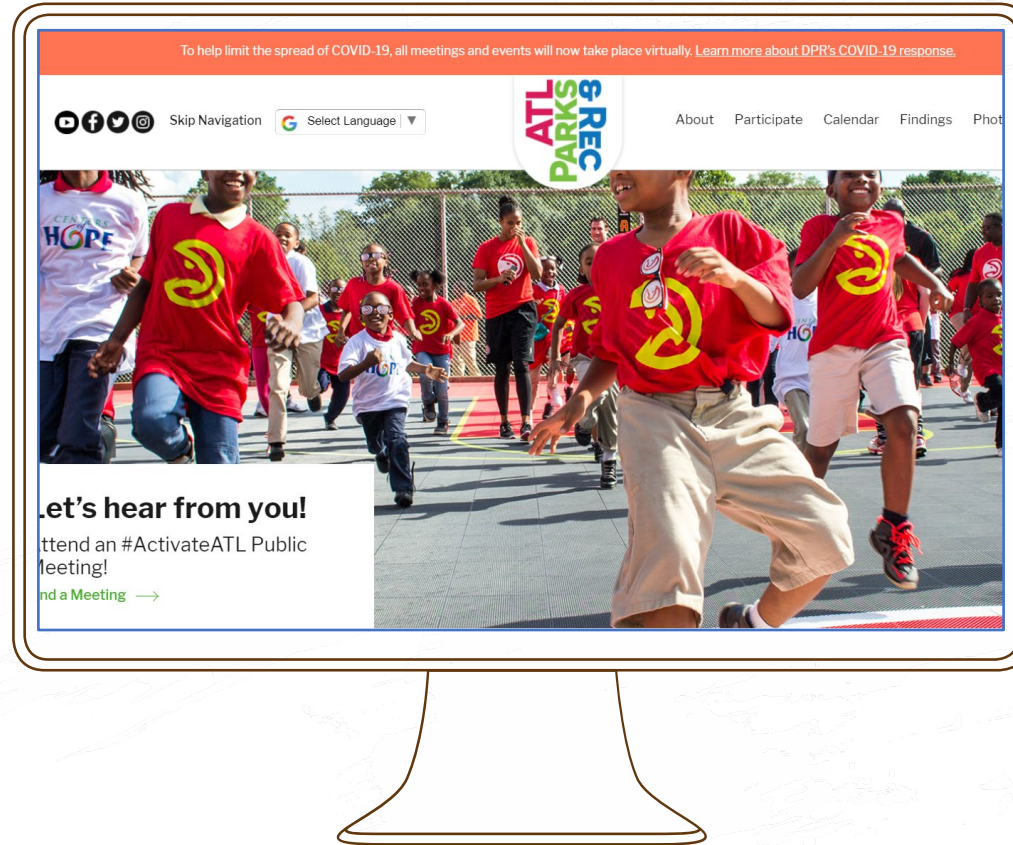
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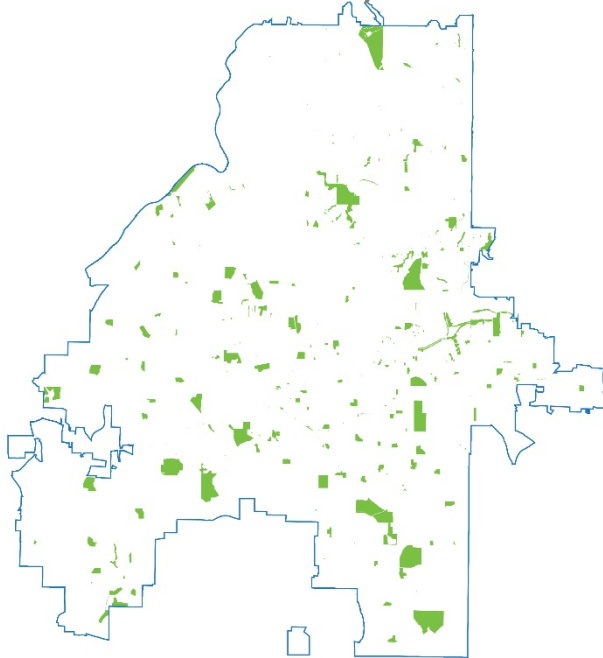
- **10-Year Comprehensive Master Plan** for City-Wide Parks & Rec
- **Park Pride** was tapped to support the public engagement effort, funded by a philanthropic donation
- Aligned with Mayor Bottom's Vision for **One Atlanta**
- **Parks and Recreation Equity** is the primary goal
- Input from the public will be used to inform **final plan recommendations and project priorities**



Population Growth | Atlanta

2008

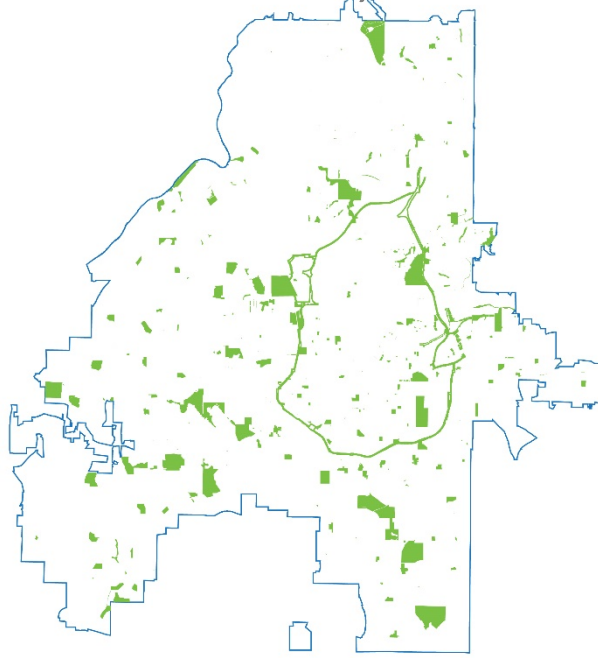
~420,000



~4,000
acres

2019

~450,000



~5,000
acres

2030

~1,000,000



Our Approach



- **Park Conditions**
- **Existing Conditions Document**

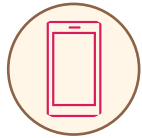
- **Analysis**
- **Needs + Priorities Document**

- **Financial Analysis**
- **Parks & Rec Vision Document**

- **Prioritization**
- **Implementation Strategy Document**

- **Final Master Plan**
- **City Council Review**

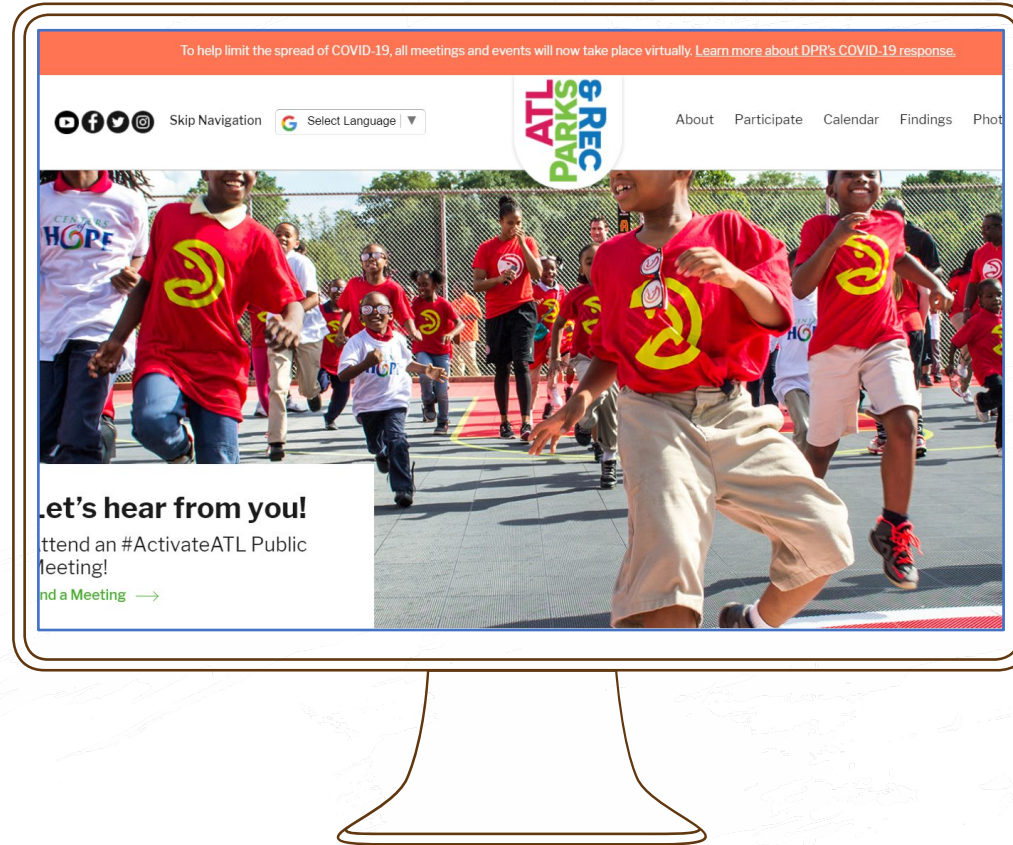
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< 223-33 >

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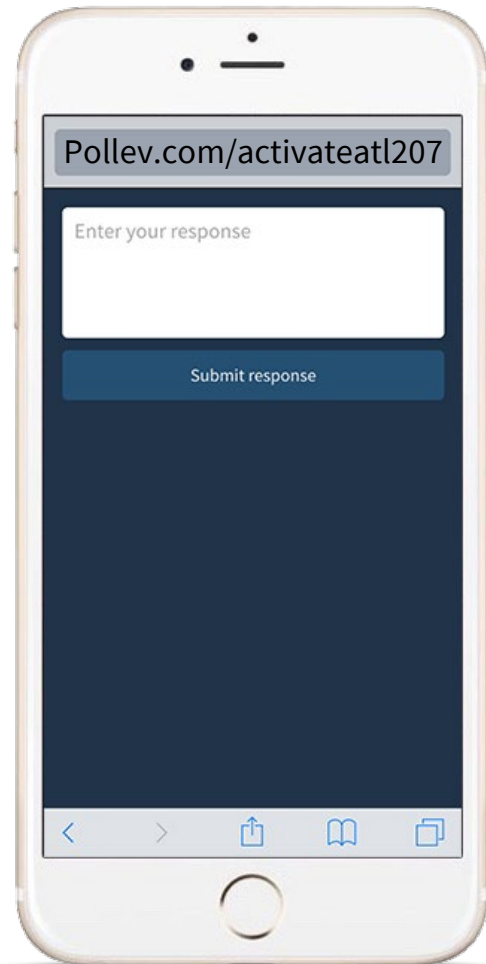
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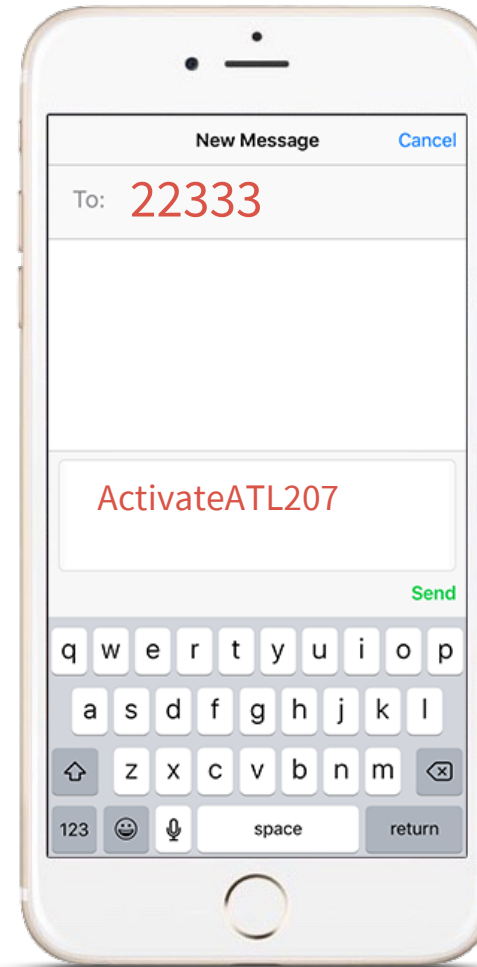
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A S D F G H J K L
↑ Z X C V B N M ↵
123 😊 space return

Responding with Poll Everywhere



Web voting



Text voting

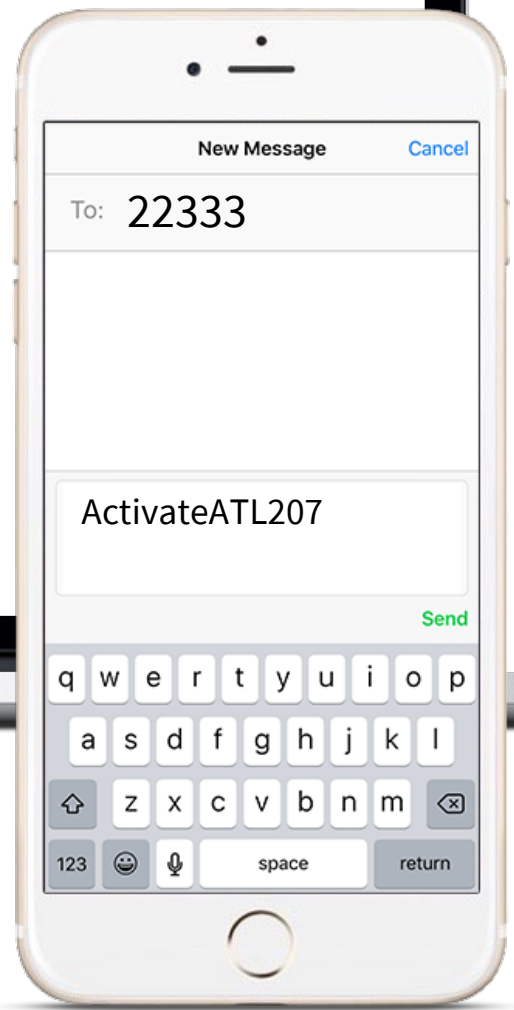
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It's amazing. **A**

It's incredibly amazing! **B**

It's aw'right **C**



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how's my presentation so far?

You can respond once

It's amazing.

It's incredibly amazing!

It's aw'right



Given the recent COVID-19 crisis, how has the importance of parks, trails, open spaces, and recreation changed for you and your family?

Their importance has increased a lot

Their importance has increased a little bit

No change

Their importance has decreased a little bit

Their importance has decreased a lot

The Health Benefits of Greenspaces

ADULTS

- Stress reduction
- Improved life expectancy
- Better general mental and physical health
- Improved cognitive performance
- Improved sleep quality
- Reduction in cancer risk





CHILDREN

Improvements in:

- Attention capacity
- Concentration
- Emotional and behavioural development
- Coordination
- Balance
- Agility
- Self-confidence
- Self-discipline
- Social skills
- Weight of newborns





What types of virtual programming would you or your family be **MOST** likely to join?

Virtual Nature Hikes & Tours

Virtual Summer Camp

Virtual Fine Arts & Drawing Classes

Virtual Fitness Classes

Other (please send us details)

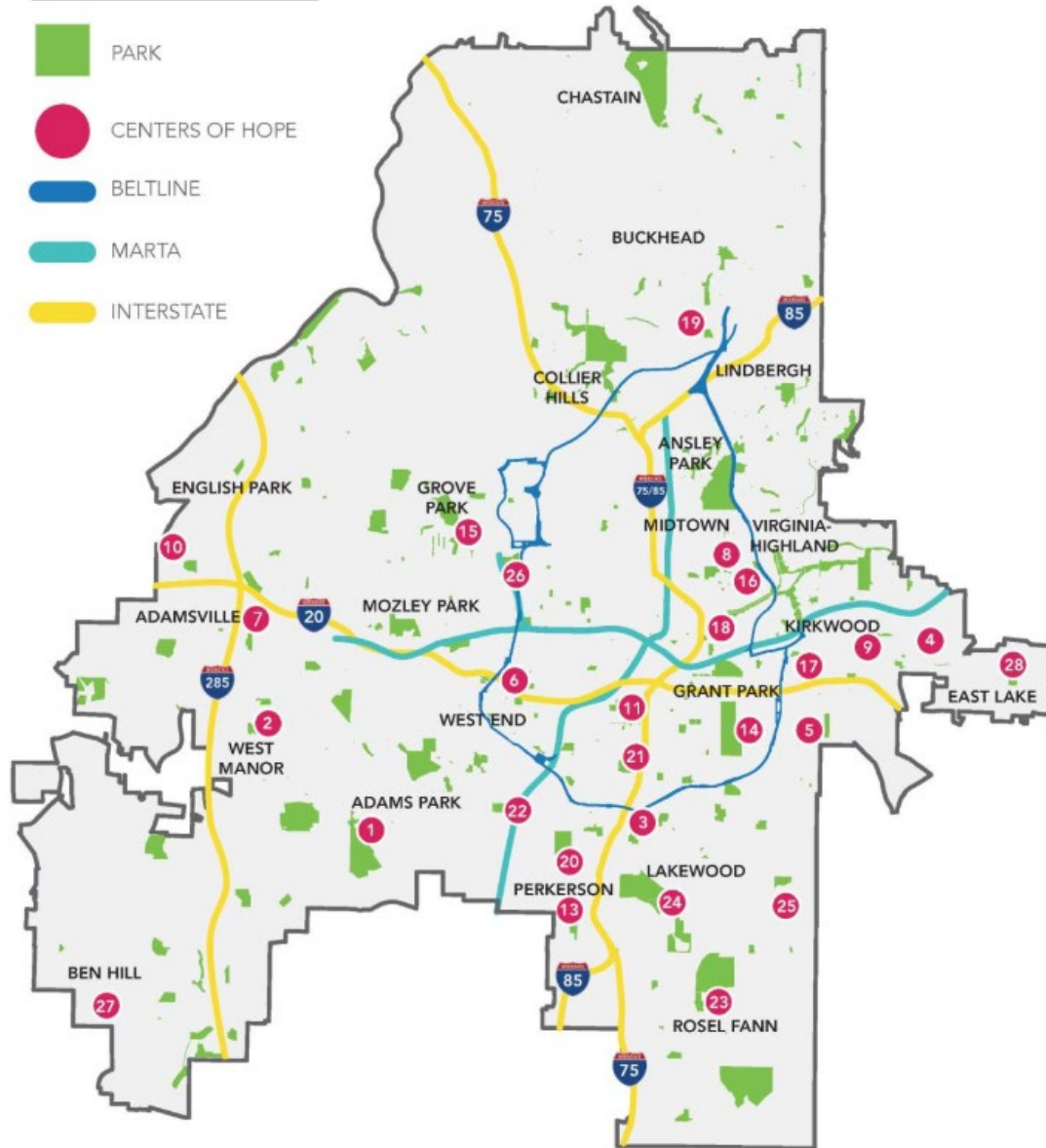
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In one word, what is your favorite thing to do at your local park and/or recreation center?

LEGEND

- PARK
- CENTERS OF HOPE
- BELTLINE
- MARTA
- INTERSTATE

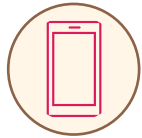


Parks & Recreation

- **Golfing**
- **Dog Parks**
- **Arts & Crafts Classes**
- **Figure Drawing**
- **Hydrotherapy**
- **Cheer Clinic**
- **Soccer**
- **Swim Lessons**
- **Jewelry Making**
- **Ceramics**
- **Plein Air Painting**
- **Frame Making**
- **Bingo**
- **Line Dancing**
- **Pickleball**
- **Baseball**
- **Chorus**
- **Self Defense**
- **Zumba**
- **Yoga**
- **Cycling**
- **Etiquette Classes**
- **There's More...**
- **Tell Us What Else!**



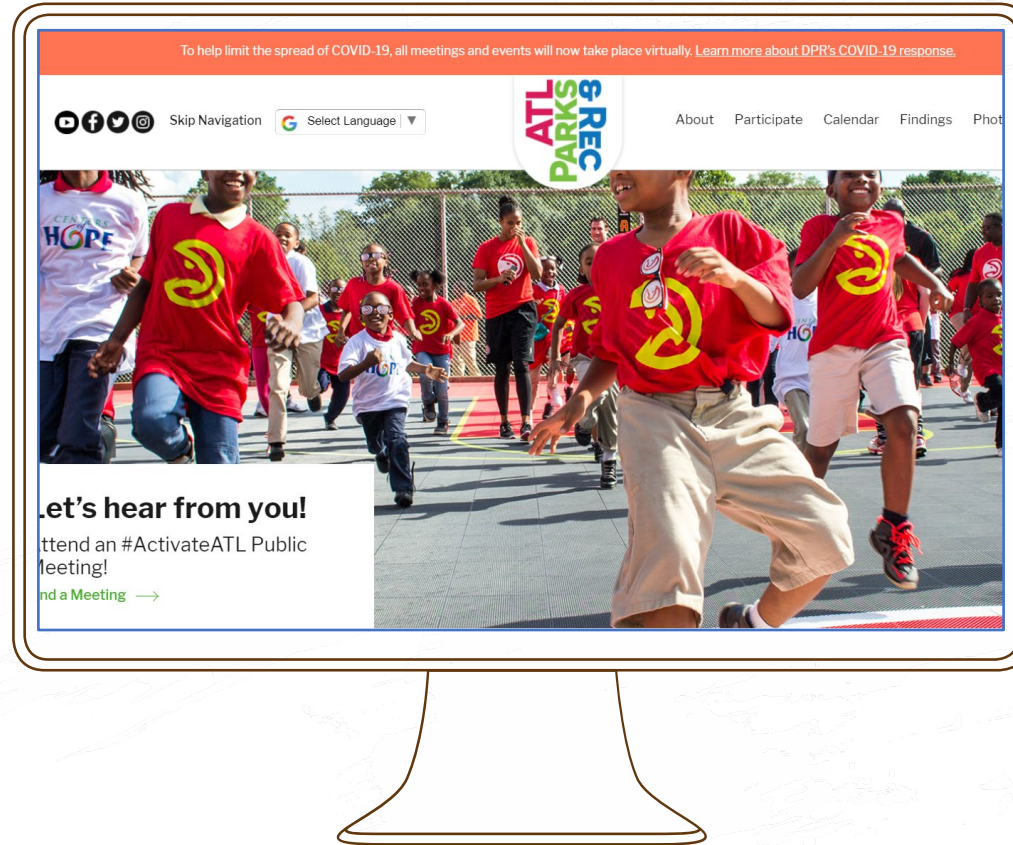
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How do you feel about your local parks and/or the recreational activities offered?

Very satisfied: Love them, I wouldn't change a thing

Satisfied: I enjoy the parks and/or activities offered

Unsure

Dissatisfied: They could be improved and/or more interesting activities could be offered

Very Dissatisfied: I would change lots of things

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Write IN ANY ORDER up to (3) amenities that are MOST important to you; but could be better provided: (A) Trails & Sidewalks | (B) Adventure Sports | (C) Natural Spaces | (D) Outdoor Play Spaces | (E) Indoor Performing Arts Spaces | (F) Other - Details

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Write IN ANY ORDER up to (3) amenities that are MOST important to you; but could be better provided: (A) Sports Courts | (B) Sports Fields | (C) Indoor Recreation Spaces | (D) Indoor Pool | (E) Outdoor Pool | (F) Other - Send Details

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Text **ACTIVATEATL207** to **22333** once to join

**Write IN ANY ORDER up to (3) programs that are MOST important to you; but could be better provided: (A) Wellness & Fitness | (B) Aquatics | (C) Sports | (D) Other -
Send Details**

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Text **ACTIVATEATL207** to **22333** once to join

Write IN ANY ORDER up to (3) programs that are MOST important to you; but could be better provided: (A) Summer Camp | (B) Visual & Performing Arts | (C) Nature Programs | (D) Community Events | (E) Other - Send Details



How would you rank the following from most to least important?

Build new parks & outdoor recreation facilities

Fix existing parks & outdoor recreation facilities

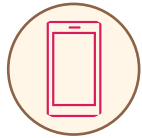
Build new indoor recreation & performance/cultural centers

Fix existing indoor recreation & performance/cultural centers

Build more walking & biking trails

Expand existing walking & biking trails

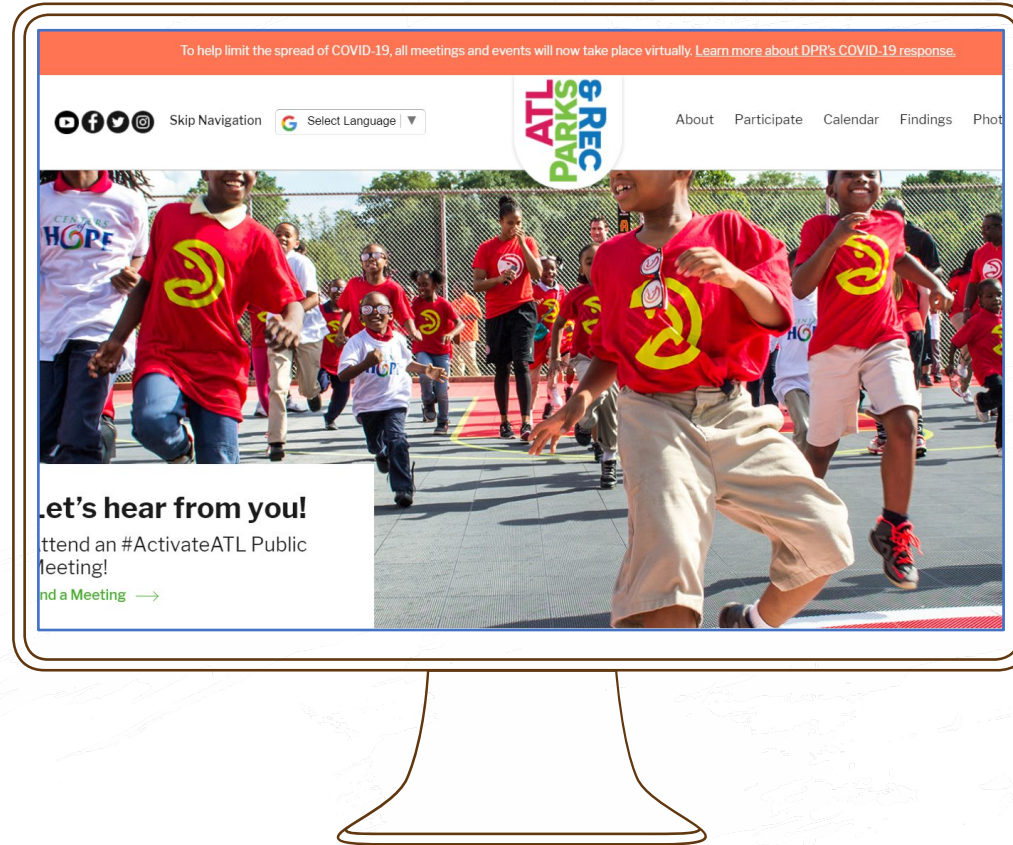
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Thank You! Questions? Stay Tuned!